

**Preliminary Conference Programme**  
**2025 SEAISI Conference & Exhibition**

21-24 May 2025 @Jakarta Convention Center, Indonesia

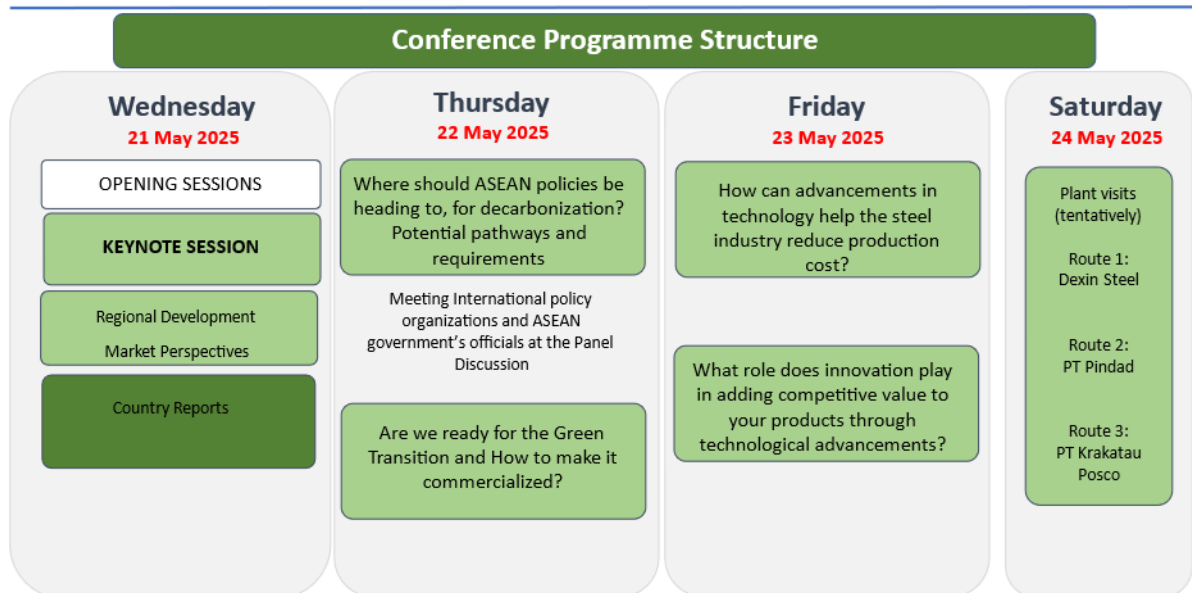
**Theme: “Unlocking Key Strategies for the ASEAN Steel Industries”**

**Tuesday, 20<sup>th</sup> May 2025**

**14:00 – 19:00      Pre-registration (Sultan Hotel New Lobby)**

**19:00 – 21:00      Welcome Reception (Sultan Hotel New Lobby)**

**2025 SEAISI Conference & Exhibition:  
Unlocking Key Strategies for the ASEAN Steel Industries**



**Wednesday, 21<sup>st</sup> May 2025**

**Opening Session**

08:45 – 09:00      **Housekeeping Announcement**

09:00 – 09:10      **Welcoming Address by Muhamad Akbar Djohan, Chairman of IISIA, President of PT Krakatau Steel (Persero) Tbk., SEAISI Director from Indonesia**

09:10 – 09:20      **Opening Address by Dato Lim Hong Thye, Chairman of South East Asia Iron and Steel Institute (SEAISI)**

09:20 – 09:40      **Special Address by Minister of Industry (invited)**

09:40 – 10:40      **Tour of Exhibition Area/ Coffee Break**

**Keynote Session    Unlocking Key Strategies for the ASEAN Steel Industries**

10:40 – 11:10    World Steel Association

11:10 – 11:40    Organization for Economic Co-operation and Development (OECD)

11:40 – 12:10    ASEAN Secretariat

12:10 – 12:30    **Q&A**

12:30 – 13:15    **CEO Panel Discussion**

13:15 – 14:15    **Lunch Break**

**Session 1:                    Regional Developments**

14:15 – 14:35    ASEAN Steel Industry Development Scenario, Yeoh Wee Jin, SEAISI

14:35 – 14:55    Can China's New Era Support Steel Markets?, Tomas, Gutierrez, Kallanish

14:55 – 15:15    Future of India's Steel Industry: Global Competitiveness and Domestic Demand,  
Sachin Shetty, Quesrow Consulting, India

15:15 – 15:35    Panel Discussion / Q&A

**Session 2: Green Steel Revolution: Opportunities, Challenges, and Market Evolution**

16:05 – 16:25    CBAM (Carbon Border Adjustment Mechanism) and Its Complexity, Shankhadeep  
Mukherjee, CRU

16:25 – 16:45    Making Sense of Green Steel Pricing and Market Developments, Zihuan Pan, Fast  
Markets

16:45 – 17:05    Green Steel Premium, Calvin Quek, Transition Asia, Singapore

17:05 – 17:25    Panel Discussion / Q&A

17:25 – 19:00    **Exhibition Tour/Networking Opportunities**

**19:00 – 22:00            Welcome Dinner (hosted by Indonesia Iron and Steel Industry  
Association)**

**Thursday, 22<sup>nd</sup> May 2025**

**Session 3: WHERE SHOULD ASEAN POLICIES BE HEADING TO, FOR DECARBONIZATION?**

**Potential Pathways and Requirements**

**08:30 – 09:50**

**Government/ Policy Makers Discussion**

09:50 – 10:20

**Networking Break**

**Session 4: Country Reports I**

10:20 – 11:35

**Paper Presentations**

**Session 5: Country Reports II**

11:35 – 12:35

Paper Presentations

12:35 – 13:55

**Lunch Break**

**ARE WE READY FOR THE GREEN TRANSITION AND HOW TO MAKE IT COMMERCIALIZED?**

13:55 – 15:35

**Session 6A: Sustainable Finance in the Era of Carbon Pricing**

**Session 6B: Renewable Energy Integration in Steel Manufacturing**

15:35 – 16:05

**Networking Break**

16:05 – 17:45

**Session 7A: Technologies to Support the Green Transition**

**Session 7B: How Hydrogen Supports the Transition to Green Steel?**

**Exhibition Tour/Networking Opportunities**

**Friday, 23<sup>rd</sup> May 2025**

**HOW CAN ADVANCEMENTS IN TECHNOLOGY HELP THE STEEL INDUSTRY REDUCE PRODUCTION COST?**

09:00 – 10:20      **Session 8A: Improving Processes for Enhanced Efficiency**  
**Session 8B: Smart Plant Management**

10:20 – 11:00      **Networking Break**

11:00 – 12:20      **Session 9A: Supply Chain Resilience and Cost Management in Steel Manufacturing**  
**Session 9B: Advancing Steel Raw Material Technology**

12:20 – 13:35      **Lunch Break**

**WHAT ROLE DOES INNOVATION PLAY IN ADDING COMPETITIVE VALUE TO YOUR PRODUCTS THROUGH TECHNOLOGICAL ADVANCEMENTS?**

13:35 – 14:55      **Session 10A: Exploring the Latest Emerging Technologies in Steel Industry**  
**Session 10B: Continuous Technological Advancement in Steel Industry**

14:55 – 15:35      **Networking Break**

15:35– 16:35      **SESSION 12 A: Digital Transformation in Steel**  
**SESSION 12 B: AI-driven Steel Manufacturing: From Predictive Maintenance to Autonomous**

**16:35 – 17:30**      **CEO Panel Discussion for Technology:** Unlocking Key Strategies for the ASEAN Steel Industries

**Saturday, 24<sup>th</sup> May 2025**

**Plant visits (Tentatively)**

**Route 1:           PT Dexin Steel Indonesia**

**Route 2:           PT Pindad (Persero)**

**Route 3:           PT Krakatau Posco**

Note: Sequence of session programme is subject to change to suit the number of papers and time slot availability