

**Preliminary Conference Programme**  
**2024 SEAISI Conference & Exhibition**

13-16 May 2024 @ Ariyana Convention Center, Da Nang, Vietnam

**Theme: "Surviving and Thriving in the Decarbonized World"**

**Sunday, 12<sup>st</sup> May 2024**

- 14:00 – 18:00**      **Pre-registration (Furama hotel- lobby area)**  
**18:00 – 20:00**      **pre-registration (at welcome reception, Furama beach)**  
**19:00 – 21:00**      **Welcome Reception**

**Monday, 13<sup>nd</sup> May 2024**

**Opening Session**

- 08:45 – 09:00      **Housekeeping Announcement**  
09:00 – 09:10      **Welcoming Address by Mr. Nghiem Xuan Da, Chairman of Vietnam Steel Association; President of Vietnam Steel Corporation (VnSteel)**  
09:10 – 09:20      **Opening Address by Chairman of South East Asia Iron and Steel Institute (SEAISI)**  
09:20 – 09:40      **Special Address by Minister of Industry and Trade (invited)**  
09:40 – 09:45      **Award Presentation**  
  
09:45 – 10:30      **Tour of Exhibition Area/ Coffee Break**

**Keynote Session      Surviving and Thriving in the Decarbonized World**

- 10:30 – 11:00      World Steel Association  
11:00 – 11:30      ASEAN Secretariat  
11:30 – 12:00      Beijing Jianlong Heavy Industry Group Co., Ltd. (invited)  
12:00 – 12:45      **CEO Panel Discussion**  
  
12:45 – 13:45      **Lunch Break**

**Session 1: Vietnam Focus**

- 13:45 – 14:05      Trade and Investment Policies in Vietnam, Ministry of Industry and Trade (invited)  
14:05 – 14:25      Environmental Policy for Steel Industry in Vietnam, Head of Climate Change, Ministry of Natural Resources and Environment (invited)  
14:25 – 14:45      Future Investment in Hoa Phat and Vietnam Steel Industry, Hoa Phat Group (invited)  
14:45 – 15:05      Panel Discussion / Q&A

## **Session 2: Regional Developments**

- 15:05 – 15:25 ASEAN Steel Industry Development Scenario, Yeoh Wee Jin, SEAISI
- 15:25 – 15:45 China's Steel Supply & Demand Prospects and Policy Interpretation, Lynn Mao, MySteel, China
- 15:45 – 16:05 India's March Towards 300 Mtpa Steelmaking Capacity with Sustainable Technology, Bishnu Sarkar, Steel Tech, India
- 16:05 – 16:25 Panel Discussion / Q&A
- 16:25 – 16:45 **Coffee Break**

## **Session 3: Raw Materials & Steel Market Perspectives**

- 16:45 – 17:05 Southeast Asian Steel from the Global Perspective, Tomas Gutierrez, Kallanish
- 17:05 – 17:235 Update on Steel Derivatives Market and Uses, Edric Koh, LME
- 17:25 – 17:45 Uncovering the Latest Real-time Trends & Themes in Iron Ore, Steel and Ferrous Scrap Markets Using Satellite-based Technologies, Atilla Widnell, Navigates Commodities
- 17:45 – 18:05 How Will Steelmaking Capacity Expansion in India and ASEAN Impact the Coking Coal Market?, Dhruv Goel, SteelMint
- 18:05 – 18:25 Panel Discussion / Q&A

**19:00 – 22:00** **Welcome Dinner (hosted by Vietnam Steel Association)**

**Tuesday, 14<sup>th</sup> May 2024**

**Session 4: Country Reports I**

09:00 – 10:40      **Paper Presentations**

10:40 – 11:00      **Coffee Break**

**Session 5: Country Reports II**

11:00 – 12:20      Paper Presentations

12:20 – 13:20      **Lunch Break**

13:20 – 14:40      **Session 6A: Overcoming Challenges in Green Steel Competitiveness**

- Green Steel Premiums: The CRU Approach, Shankhadeep Mukherjee, CRU
- Challenges and Possible Solution to Counter Price Volatility for the Ferrous Market Heading Towards Decarbonisation, Terry Chuay, Argus media
- The Future of Asian Steel and Scrap: Decarbonization and Overcapacity, Joanne Ju, S&P Global Commodity Insights

**Session 6B: Smart Plant Management**

14:40 – 15:00      **Coffee Break**

15:00 – 16:40      **Session 7A: Exploring the Latest Emerging Technologies in Steel Industry**

**Session 7B: Advancements Shaping the Future of Steel Products**

16:40 – 18:00      **Session 8A: Steel Manufacturing Operations: AI Approaches**

**Session 8B: Innovative Steel Applications**

**Wednesday, 15<sup>th</sup> May 2024**

- 09:00 – 10:20      **Session 9A: Revolutionary Technology Solution for Excellence Operation**  
**Session 9B: Improving Processes for Enhanced Efficiency**
- 10:20 – 10:40      **Coffee Break**
- 10:40 – 12:00      **Session 10A: Quality Assurance in Steel Manufacturing**  
**Session 10B: Leveraging EPDs for Transparent and Eco-Friendly Supply Chains**
- 12:00 – 13:00      **Lunch Break**
- 13:00 – 14:40      **Session 11A: Continuous Technological Advancement in Steel Industry**  
**Session 11B: Digital Transformation in Steel**
- 14:40 – 15:00      **Coffee Break**
- 15:00 – 16:20      **SESSION 12 A: Renewable Energy Integration in Steel Manufacturing**  
**SESSION 12 B: SEAISI IQ Competition Winner Presentation**
- 16:20 – 17:20      **CEO Panel Discussion for Technology: Surviving and Thriving in the Decarbonized World: The Approach from Technical Aspects****

**Thursday, 16<sup>th</sup> May 2024**

**Plant visits (TBC)**

Note: Sequence of session programme is subject to change to suit the number of papers and time slot availability